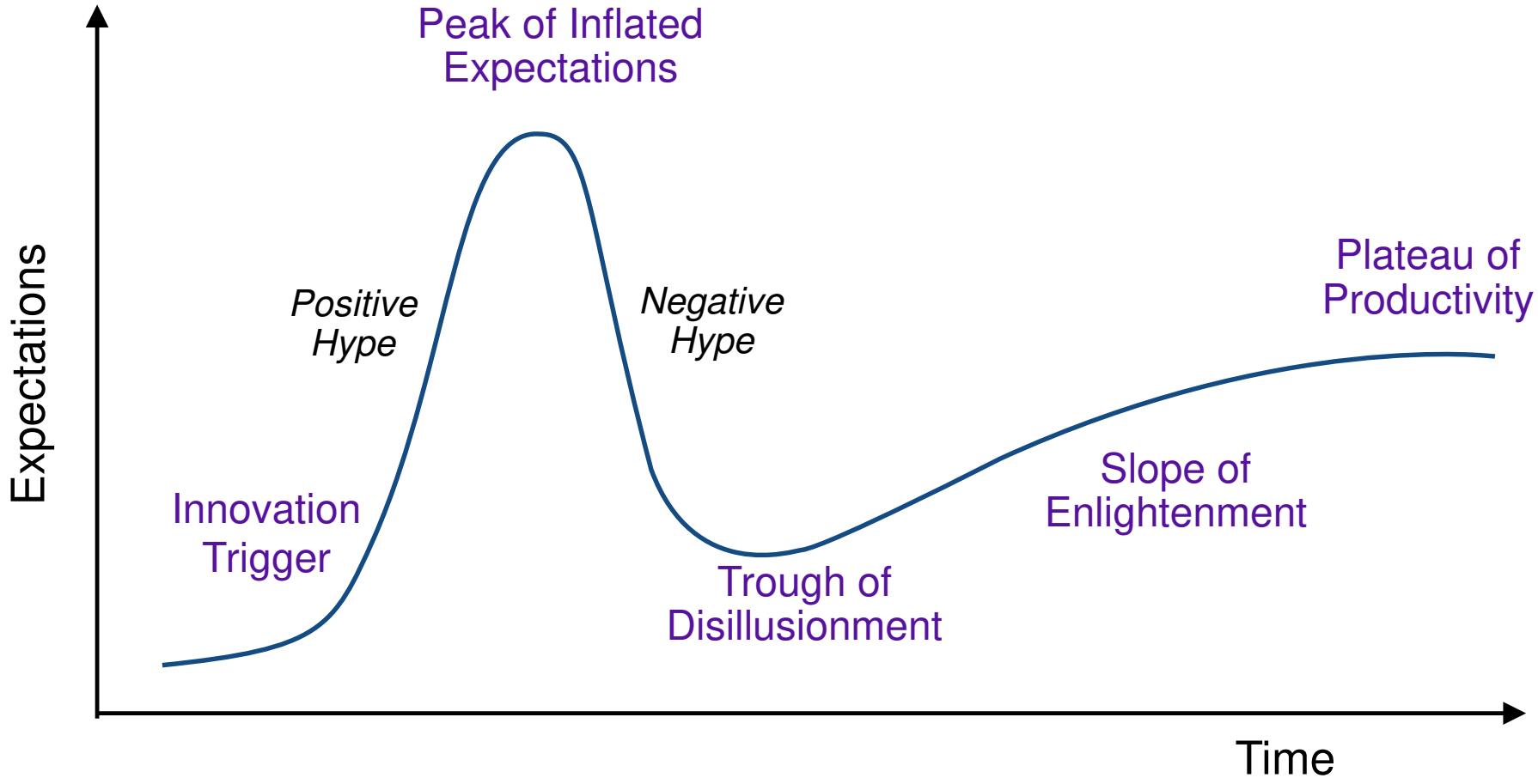
Gartner Hype Cycle for Artificial Intelligence, 2017.

Yunus Özdemir
Sr. Exectuive Partner
August 2017

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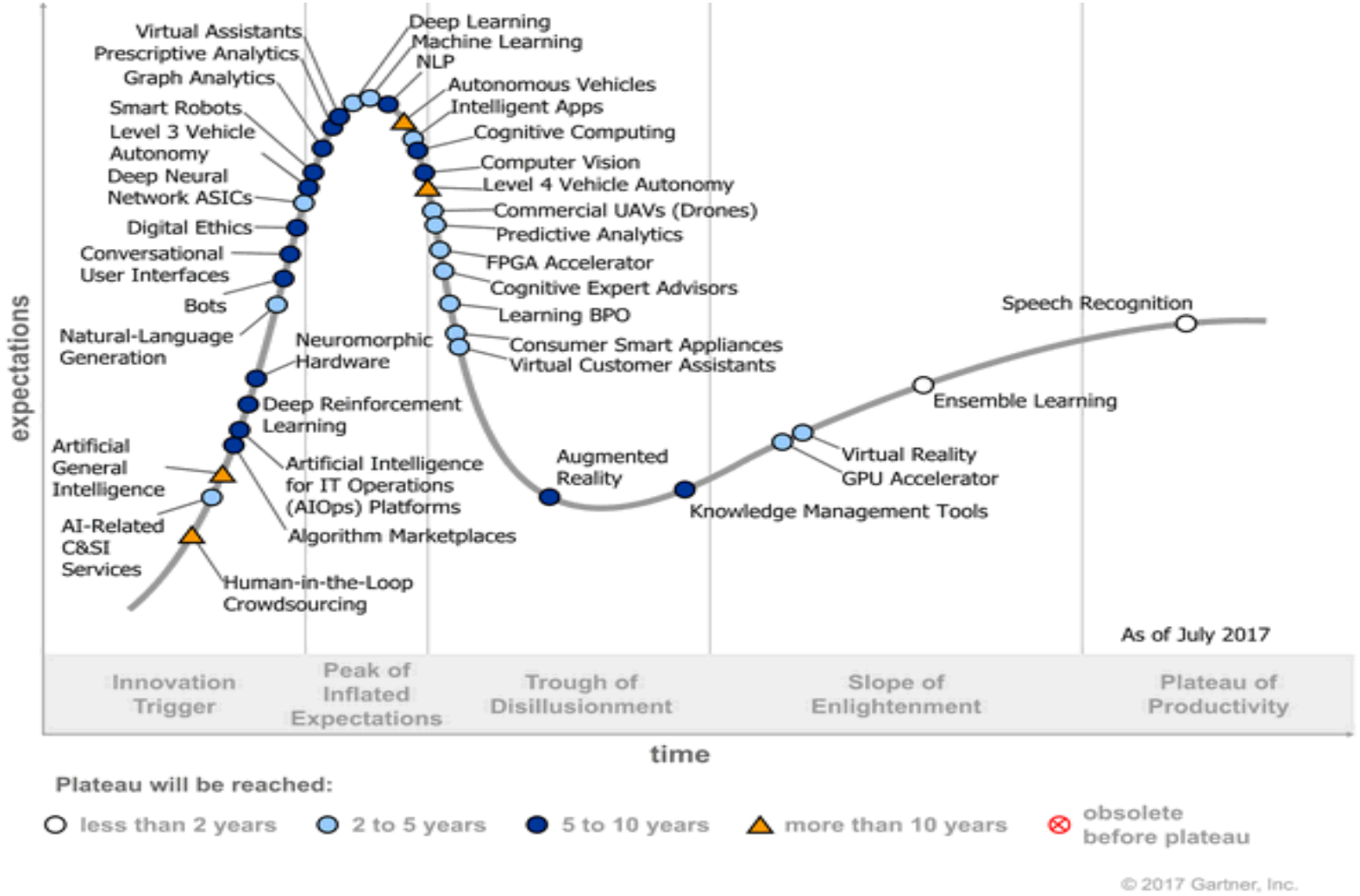
The Hype Cycle of Innovation



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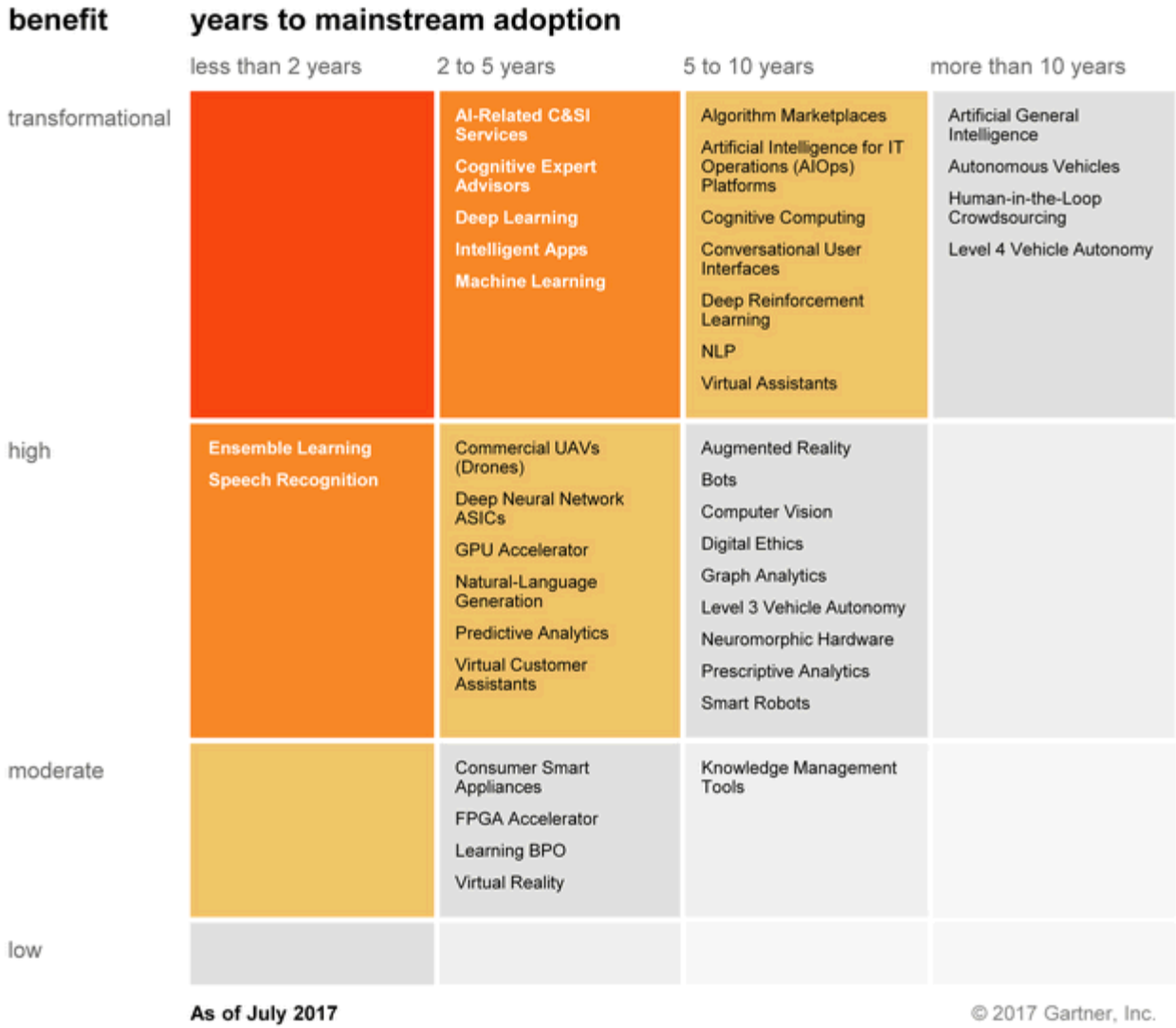


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Priority Matrix for Artificial Intelligence, 2017



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By 2020, 30% of Web Browsing Sessions Will Be Done Without a Screen

Recognize: "Voice-first" interactions are here.

Prioritize: Conversational UX → Bot Interactions → Machine Learning

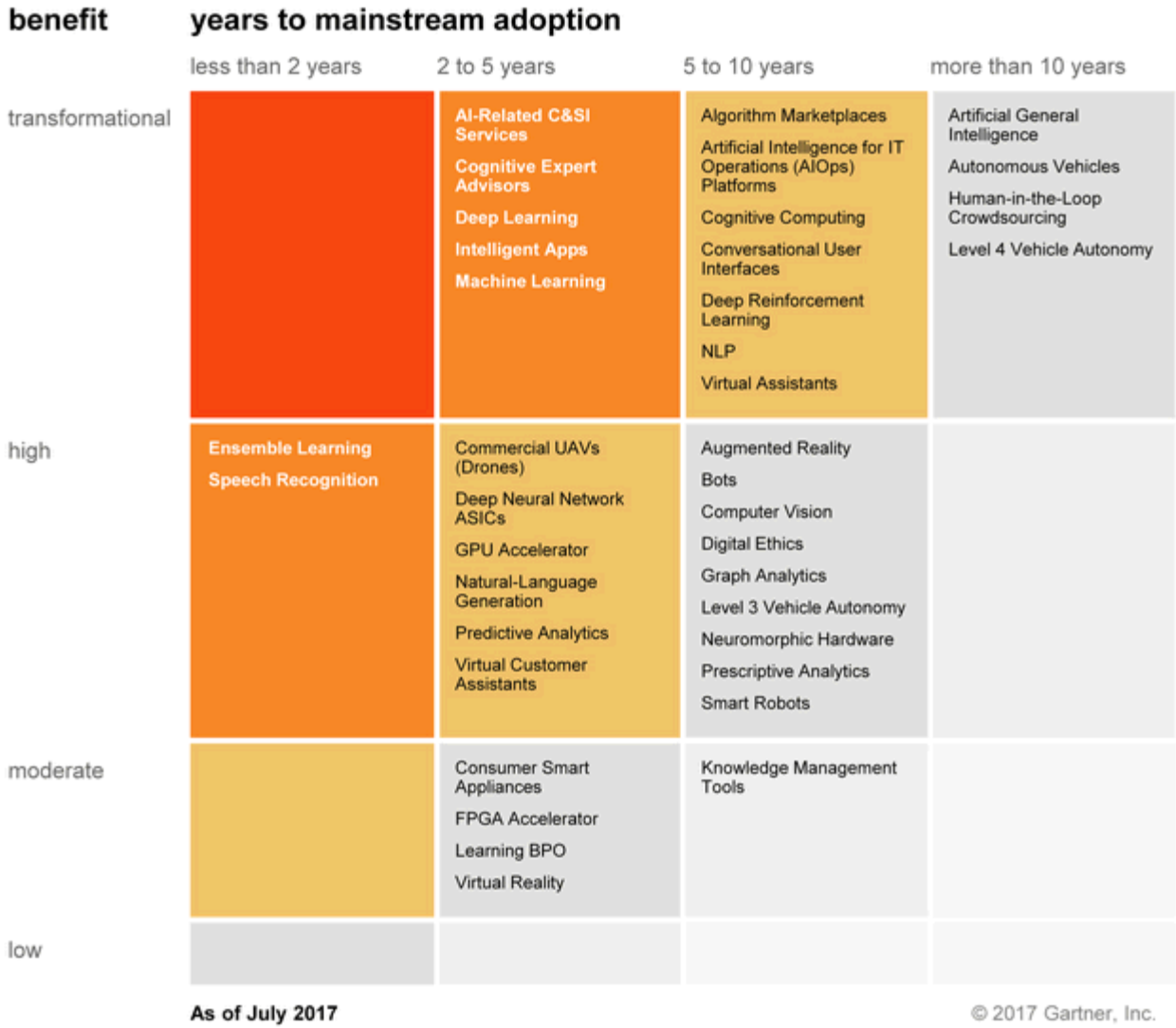
Respond: Build industry use cases and open APIs.



Near-Term Flag: By YE17, 5% of consumer-facing websites feature audio interfaces (aka voice-enabled "chatbots").

Analysis by: Andrew Frank

Priority Matrix for Artificial Intelligence, 2017



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Who Will You Talk To?

By 2020, the average person will have more conversations with bots than with their spouse.